

## Message Text

UNCLASSIFIED

PAGE 01 FLOREN 00104 081636Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 USIA-15 PRS-01 CIAE-00 INR-07  
NSAE-00 /044 W

-----081825Z 074051 /43

R 071630Z MAR 77  
FM AMCONSUL FLORENCE  
TO SECSTATE WASHDC 1623  
INFO AMEMBASSY ROME  
AMCONSUL MILAN  
USDOC WASHDC

UNCLAS FLORENCE 0104

E.O. 11652: N/A  
TAGS: BGEN, SCUL, IT  
SUBJECT: FLORENCE MERCHANTS PLAN PERMANENT OFFICE IN  
DETROIT RENAISSANCE CENTER

REF: 76 FLORENCE 604

1. FOLLOWING PUBLICITY OF FLORENCE MAYOR GABBUGGIANI'S  
PROPOSED VISIT TO DETROIT, OFFICIAL OF FLORENCE'S PALAZZO  
DEGLI AFFARI INFORMED ECONOFF OF PLAN TO RENT 200 SQUARE METERS  
PERMANENT DISPLAY AREA IN DETROIT RENAISSANCE CENTER BY  
CONSORTIUM OF THIRTY FLORENTINE PRODUCERS OF FGIFTWARE.  
CENTER WILL BE FOR DIRECT RETAIL SALES OF LEATHERWARE, GLASS-  
WARE, MARBLE ARTICLES, TRAYS, CERAMICS, ETC. AND ALSO WILL  
BE USED TO HELP LOCATE POTENTIAL OUT OF STATE RETAILERS OF  
PRODUCTS DISPLAYED.

2. DIRECTOR OF PROJECT IS VITTORIO MARIOTTI (DC) WHO WILL VISIT DETRO  
IT MARCH 14 TO SELECT SPACE, ARRANGE DETAILS AND  
INITIATE SEARCH FOR AMERICAN PARTNER TO INVEST IN PROJECT  
AND ASSUME MANAGEMENT RESPONSIBILITIES IN EXCHANGE FOR SHARE  
OF PROFITS.  
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3. CONTACTS FOR THIS PROJECT WERE INITIATED LAST OCTOBER  
WHEN MEMBERS OF FLORENCECHAMBER OF COMMERCE TOUR GROUP  
VISITED DETROIT.

. SPONSORS OF THIS DISPLAY CENTER HOPE TO HAVE FORMAL

OPENING APRIL 15 IN ORDER CAPITALIZE ON PUBLICITY OF  
FLORENCE MAYOR GABBUGGIAN'S PROPOSED VISIT IN CONNECTION  
WITH OFFICIAL OPENING RENAISSANCE CENTER.  
GORDON

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** SISTER CITY PROGRAMS, TOURISM, TRADE PROMOTION, VISITS, DETROIT  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 07-Mar-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977FLOREN00104  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770079-1046  
**Format:** TEL  
**From:** FLORENCE  
**Handling Restrictions:** n/a  
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**Litigation History:**  
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**Message ID:** 685981bc-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 FLORENCE 604  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
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**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3189804  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FLORENCE MERCHANTS PLAN PERMANENT OFFICE IN DETROIT RENAISSANCE CENTER  
**TAGS:** BGEN, SCUL, IT, US, (MARIOTTI, VITTORIO)  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009